

Pricing Catalog



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L&M Policy Research is a small minority and women-owned research firm specializing in health communication and health services research.

General Services Administration (GSA)

Federal Supply Service

Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!®, a menu-driven database system. The INTERNET address GSA Advantage!® is: GSAAvantage.gov.

Multiple Award Schedule

Federal Supply Group: Professional Services

Contract number: 47QRAA20D0072

This price list is current as of Modification # PS-0020, dated August 25, 2025

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov.

Contract period: June 15, 2025 through June 14, 2030

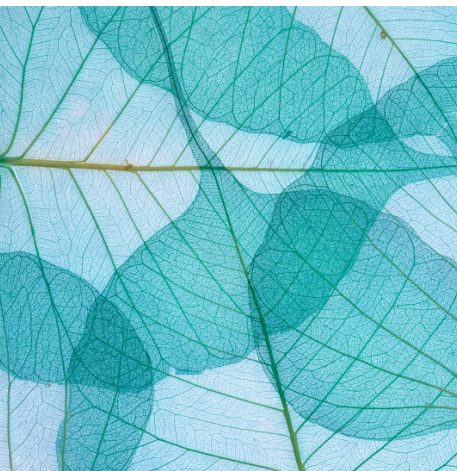


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1a. Table of awarded special item number(s)

Table 1. Awarded SIN(s)/Recovery SIN(s)

Specialty Item Number (SIN)	Recovery	SIN Description	Labor Category Descriptions and Awarded Pricing
541611	541611RC	Management and Financial Consulting, Acquisition and Grants Management Support, and Business Program and Project Management Services	See pages 3–6
<i>Subgroup:</i> Program Evaluation		Assessment using systematic data collection and analysis of one or more programs, policies, and organizations intended to assess their effectiveness and efficiency	See pages 3–6
541613	541613RC	Marketing Consulting Services	See pages 3–6
541910	541910RC	Marketing Research and Analysis	See pages 3–6
OLM	OLMRC	Order Level Materials	N/A

1b. Identification of the lowest priced model number.

Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply. Not Applicable.

1c. Description of all corresponding commercial job titles for hourly rates.

If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. “Not applicable” for this item.

**See page 3 for pricing and see pages 4–6 for labor category descriptions, functional requirements, and minimum experience and education.*

2. Maximum order.

\$1,000,000

3. Minimum order.

\$100

4. Geographic coverage (delivery area):

Domestic Only — contiguous states, Alaska, Hawaii, Puerto Rico, Washington, DC, and U.S. territories.

5. Point(s) of production (city, county, and State or foreign country).

Washington, DC.

6. Discount from list prices or statement of net price.

The prices included herein are net prices.

7. Quantity discounts.

1% for task orders awarded with the billing value of \$1,200,000 within a 12-month period.

8. Prompt payment terms.

Payment terms are net 30 days.

(Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.)

9. Foreign items (list items by country of origin).

Not Applicable.

10a. Time of delivery.

30 days after receipt of order.

10b. Expedited Delivery.

Items available for expedited delivery are noted in this price list. Contact Contractor.

10c. Overnight and 2-day delivery.

Contact Contractor.

10d. Urgent Requirements.

Contact Contractor.

11. F.O.B. point(s).

Destination

12a. Ordering address.

L&M Policy Research
1743 Connecticut Ave., NW Suite 200
Washington, DC 20009

12b. Ordering procedures.

For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. Payment address(es).

L&M Policy Research
1743 Connecticut Ave., NW Suite 200
Washington, DC 20009

14. Warranty provision.

Standard.

15. Export packing charges, if applicable.

Not Applicable.

16. Terms and conditions of rental, maintenance, and repair (if applicable).

Not Applicable.

17. Terms and conditions of installation (if applicable).

Not Applicable.

18a. Terms and conditions of repair parts indicating date of parts price lists and any.

Not Applicable.

18b. Terms and conditions for any other services.

Not Applicable.

19. List of service and distribution points (if applicable).

Not Applicable.

20. List of participating dealers (if applicable).

Not Applicable.

21. Preventive maintenance (if applicable).

Not Applicable.

22a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants).

Not Applicable.

22b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor's website or other location.) The EIT standards can be found at: www.Section508.gov/.

Not Applicable.

23. Data Universal Number System (DUNS) number.

141877469

24. Notification regarding registration in System for Award Management (SAM) database.

L&M Policy Research, LLC is registered in the System for Award Management at www.sam.gov.

Service Contract Labor Standards: The Service Contract Labor Standards (SCLS), formerly known as the Service Contract Act (SCA), is applicable to this contract as it applies to the entire Multiple Award Schedule (MAS) and all services provided. While no specific labor categories have been identified as being subject to SCLS/SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CFR 541.300), this contract still maintains the provisions and protections for SCLS/SCA eligible labor categories. If and / or when the contractor adds SCLS/SCA labor categories to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS/SCA matrix identifying the GSA labor category titles, the occupational code, SCLS/SCA labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.

Labor Category Rates

Table 2. Labor Category Rates

Labor Category	Year 6: 6/15/25– 6/14/26	Year 7: 6/15/26– 6/14/27	Year 8: 6/15/27– 6/14/28	Year 9: 6/15/28– 6/14/29	Year 10: 6/15/29– 6/14/30
Senior Principal	\$390.74	\$401.29	\$412.12	\$423.24	\$434.67
Senior Research Director	\$333.43	\$342.44	\$351.69	\$361.18	\$370.93
Senior Director	\$315.93	\$324.46	\$333.22	\$342.22	\$351.46
Director	\$300.47	\$308.58	\$316.92	\$325.47	\$334.26
Engagement Manager II	\$281.90	\$289.51	\$297.33	\$305.36	\$313.60
Engagement Manager I	\$253.12	\$259.95	\$266.97	\$274.18	\$281.58
Senior Advisor III	\$275.79	\$283.23	\$290.88	\$298.73	\$306.80
Senior Advisor II	\$264.42	\$271.57	\$278.90	\$286.43	\$294.17
Senior Advisor I	\$224.31	\$230.37	\$236.58	\$242.97	\$249.53
Lead Analyst II	\$214.78	\$220.58	\$226.54	\$232.65	\$238.93
Lead Analyst I	\$206.63	\$212.21	\$217.94	\$223.83	\$229.87
Analyst III	\$185.09	\$190.09	\$195.21	\$200.48	\$205.89
Analyst II	\$170.20	\$174.79	\$179.51	\$184.35	\$189.33
Analyst I	\$166.13	\$170.61	\$175.21	\$179.95	\$184.81
Economist II	\$269.40	\$276.68	\$284.14	\$291.81	\$299.69
Economist I	\$146.10	\$150.05	\$154.10	\$158.26	\$162.53
Associate IV	\$126.61	\$130.03	\$133.53	\$137.14	\$140.84
Associate III	\$85.95	\$88.27	\$90.66	\$93.11	\$95.63
Associate II	\$80.16	\$82.33	\$84.55	\$86.84	\$89.19
Associate I	\$57.47	\$59.02	\$60.61	\$62.25	\$63.93

L&M Policy Research is proposing the following labor category descriptions including functional responsibilities, experience requirements, and minimum education requirements. Each year of education may be substituted for 12 months of relevant experience. Similarly, 12 months of additional experience above the minimum may be substituted for each year of education. In addition, certifications, professional licenses, and vocational training may be substituted for experience or education.

Senior Principal

Functional Responsibility: Functions as a company director and corporate monitor overseeing all aspects of the company. Authorized to commit the company contractually, procure subcontracts, and hire staff. Monitors financial and technical progress of projects, resolves problems, and directly participates in complex projects. Experience includes leading large contracts and/or complex project teams. Expert in the use of relevant analytical, methodological, and management tools needed to organize, perform and deliver all services being provided. Provides oversight and assures appropriate execution of all major project activities. Provides quality control and final review of all project deliverables.

Minimum Education: Ph.D. in Public Health, Public Policy, Health Administration, Economics, Business, or Communication

Minimum Experience: 20 years

Senior Research Director

Functional Responsibility: Provides strategic direction, project management, and technical guidance and oversight to project team. Acts as liaison with the technical representative of the agency and all partner organizations and staff in performance of requirements of the tasks assigned under the contract. Organizes, directs, coordinates, and supports the planning and execution of all project activities and deliverables. Experienced in the use of relevant analytical, methodological, and management tools needed to organize, perform and deliver all services being provided.

Minimum Education: Master's in Public Health, Public Policy, Health Administration, Economics, Business, Communication or similar field

Minimum Experience: 20 years

Senior Director

Functional Responsibility: Provides project management and technical guidance to project team. Acts as liaison with the technical representative of the agency and all partner organizations and staff in performance of requirements of the tasks assigned under the contract. Assists principals and senior

research directors in directing and supporting the planning and execution of all project activities and deliverables. Experienced in the use of relevant analytical, methodological, and management tools needed to organize, perform and deliver all services being provided.

Minimum Education: Master's in Public Health, Public Policy, Health Administration, Economics, Business, Communication or similar field

Minimum Experience: 18 years

Director

Functional Responsibility: Assists senior staff in designing, implementing and technical direction of all consulting tasks, including qualitative and/or quantitative research and evaluation projects; conducts research and analysis; monitors projects to ensure compliance with timing, budget and quality requirements; prepares and edits studies and reports.

Minimum Education: Master's in Public Health, Public Policy, Health Administration, Economics, Business, Communication or similar field

Minimum Experience: 15 years

Engagement Manager I

Functional Responsibility: Provides project management and technical guidance to project team. Assists senior staff in directing and supporting the planning and execution of all project activities including qualitative and/or quantitative research and evaluation and analysis. Monitors projects to ensure compliance with timing, budget and quality requirements; prepares and edits studies and reports.

Minimum Education: Bachelor's in Public Health, Public Policy, Health Administration, Economics, Business, Communication or similar field

Minimum Experience: 15 years

Engagement Manager II

Functional Responsibility: Provides project management and technical guidance to project team. Assists senior staff in directing and supporting the planning and execution of all project activities including qualitative and/or quantitative research and evaluation and analysis. Monitors projects to ensure compliance with timing, budget and quality requirements; prepares and edits studies and reports.

Minimum Education: Master's in Public Health, Public Policy, Health Administration, Economics, Business, Communication or similar field

Minimum Experience: 18 years

Senior Advisor I

Functional Responsibility: Assists senior staff in designing and implementing all consulting tasks, including qualitative and/or quantitative research and evaluation projects; conducts research and analysis; monitors projects to ensure compliance with timing, budget and quality requirements; prepares and edits studies and reports.

Minimum Education: Bachelor's in Public Health, Public Policy, Health Administration, Economics, Business, Communication or similar field

Minimum Experience: 10 years

Senior Advisor II

Functional Responsibility: Designs, implements and directs consulting tasks, including qualitative and/or quantitative research and evaluation projects; conducts research and analysis; supervises and organizes consulting staff on contract task orders; monitors projects to ensure compliance with timing, budget and quality requirements; prepares and edits studies and reports.

Minimum Education: Bachelor's in Public Health, Public Policy, Health Administration, Economics, Business, Communication or similar field

Minimum Experience: 15 years

Senior Advisor III

Functional Responsibility: Designs, implements and directs consulting tasks, including qualitative and/or quantitative research and evaluation projects; conducts research and analysis; supervises and organizes consulting staff on contract task orders; monitors projects to ensure compliance with timing, budget and quality requirements; prepares and edits studies and reports.

Minimum Education: Bachelor's in Public Health, Public Policy, Health Administration, Economics, Business, Communication or similar field

Minimum Experience: 18 years

Lead Analyst I

Functional Responsibility: Assists senior staff in implementing consulting tasks, including qualitative and/or quantitative research and evaluation projects. Overall, assists senior staff in providing consulting services and technical assistance.

Minimum Education: Bachelor's in Public Health, Public Policy, Health Administration, Economics, Business, Communication or similar field

Minimum Experience: 10 years

Lead Analyst II

Functional Responsibility: Assists senior staff in implementing consulting tasks, including qualitative and/or quantitative research and evaluation projects. Overall, assists senior staff in providing consulting services and technical assistance.

Minimum Education: Bachelor's in Public Health, Public Policy, Health Administration, Economics, Business, Communication or similar field

Minimum Experience: 12 years

Analyst I

Functional Responsibility: Assists senior staff in implementing all project tasks, including qualitative and/or quantitative research, evaluation and analysis. Assists in the preparation of studies and reports.

Minimum Education: Bachelor's in Public Health, Public Policy, Health Administration, Economics, Business, Communication or similar field

Minimum Experience: 6 years

Analyst II

Functional Responsibility: Assists senior staff in implementing all project tasks, including qualitative and/or quantitative research, evaluation and analysis. Assists in the preparation of studies and reports.

Minimum Education: Bachelor's in Public Health, Public Policy, Health Administration, Economics, Business, Communication or similar field

Minimum Experience: 8 years

Analyst III

Functional Responsibility: Assists senior staff in implementing all project tasks, including qualitative and/or quantitative research, evaluation and analysis. Assists in the preparation of studies and reports.

Minimum Education: Bachelor's in Public Health, Public Policy, Health Administration, Economics, Business, Communication or similar field

Minimum Experience: 10 years

Economist I

Functional Responsibility: Contributes to qualitative and/or quantitative data collection and analysis; supports senior staff in developing and executing research protocols; conducts primary data collection with health care consumers, organizations, providers, and other stakeholders. Experienced in health economics, quantitative analyses of health policy, payment reform, and health outcomes.

Minimum Education: Bachelor's in Economics or similar field

Minimum Experience: 8 years

Economist II

Functional Responsibility: Contributes to qualitative and/or quantitative data collection and analysis; supports senior staff in developing and executing research protocols; conducts primary data collection with health care consumers, organizations, providers, and other stakeholders. Experienced in health economics, quantitative analyses of health policy, payment reform, and health outcomes.

Minimum Education: Ph.D. in Economics or similar field
Minimum

Experience: 10 years

Associate I

Functional Responsibility: Contributes to qualitative and/or quantitative data collection and analysis. Supports senior staff in executing research protocols. Contributes to reports, memos, briefs, and presentations; supports senior staff with client management tasks, including scheduling and notetaking.

Minimum Education: Bachelor's in Public Health, Public Policy, Health Administration, Economics, Business, Communication or similar field

Minimum Experience: 0 years

Associate II

Functional Responsibility: Contributes to qualitative and/or quantitative data collection and analysis. Supports senior staff in executing research protocols. Contributes to reports, memos, briefs, and presentations; supports senior staff with client management tasks, including scheduling and notetaking.

Minimum Education: Bachelor's in Public Health, Public Policy, Health Administration, Economics, Business, Communication or similar field

Minimum Experience: 2 years

Associate III

Functional Responsibility: Contributes to qualitative and/or quantitative data collection and analysis; supports senior staff in developing and executing research protocols; conducts primary data collection with health care consumers, organizations, providers, and other stakeholders. Contributes to reports, memos, briefs, and presentations; supports senior staff with client management tasks, including scheduling, notetaking, and financial reporting.

Minimum Education: Bachelor's in Public Health, Public Policy, Health Administration, Economics, Business, Communication or similar field

Minimum Experience: 4 years

Associate IV

Functional Responsibility: Contributes to qualitative and/or quantitative data collection and analysis; supports senior staff in developing and executing research protocols; conducts primary data collection with health care consumers, organizations, providers, and other stakeholders. Contributes to reports, memos, briefs, and presentations; supports senior staff with client management tasks, including scheduling, notetaking, and financial reporting.

Minimum Education: Bachelor's in Public Health, Public Policy, Health Administration, Economics, Business, Communication or similar field

Minimum Experience: 6 years

Contact Us

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